

Exam. Code : 105404

Subject Code : 1382

Bachelor in Business Administration 4th Semester

BUSINESS ENVIRONMENT

Paper : BBA-405

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Explain the nature and significance of Business Environment.
2. What is the role of Business Manager in analysis & diagnosis of environment ? Explain.
3. Discuss the SWOT Analysis of some important industries in detail.
4. Explain Privatisation and Globalisation & its implications for India.
5. Discuss in detail the Economic Planning in India.
6. What do you understand by Business Ethics & Corporate Governance ? Explain.
7. Explain the rationale, objectives and implications of disinvestment of Public Enterprises in India.
8. Explain FEMA in detail.

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